

**ACTION POINTS**  
**COMMUNICATIONS COMMITTEE – 27 FEBRUARY 2006**

	<b>Action point (and location in the minutes)</b>	<b>For the attention of</b>	<b>Action by (date)</b>	<b>Outcome</b>
1.	The Committee approved the Communications Strategy subject to the revisions discussed and recommended that Council approved the strategy in the short-term for the period 2006-7 from 27 February 2006 <b>(Public minutes, 8.5)</b>	VN	11 <sup>th</sup> May 2006	
2.	The Committee discussed the findings of the MORI research undertaken to ascertain the attitudes of the public to the HPC. It was agreed that it was a very useful piece of research and a good starting point upon which to build the wider communication strategy's to be employed in the future from 27 February 2006 <b>(Public minutes, 9.3)</b>	VN	Ongoing	
3.	The Committee discussed which was the most appropriate Committee for customer services to report back to now that it had moved out of the Communications department into Operations. The Committee agreed that it would be useful if this matter could be flagged up for discussion at the next Committee Chairmen's meeting on 2 <sup>nd</sup> March 2006 and requested that their feedback be provided at the next Communications Committee meeting in May	A V-G	24 <sup>th</sup> May 2006	

	2006. from 27 February 2006 ( <b>Public minutes, 10.3</b> )			
4.	The Committee discussed the strategy to be employed with regard to the undertaking of the work surrounding public/patient involvement (PPI). The Committee agreed that it would be useful if a meeting was held between the Policy Manager, Rachel Tripp and the Committee members who had the most expertise in this field; Christine Farrell and Ros Levenson (11 <sup>th</sup> April 2006). The purpose of the meeting would be to have preliminary discussions about a proposed work plan and costing schedule. The Committee requested that this was brought back for their review at their next meeting in May from 27 February 2006 ( <b>Public minutes, 11.3</b> )	RT/VN	24 <sup>th</sup> May 2006	Ongoing
5.	The Committee noted that the strategic intent which was in their folders had now been significantly revised following its review by the other statutory and non-statutory committees. The definitive version was to be presented at Council on 1 <sup>st</sup> March 2006. The Committee agreed that they would not review the strategy on this basis as their principle concern was with the Communications strategy. from 27 February 2006	Not specified	1 <sup>st</sup> March 2006	The Council approved the strategy but agreed that this was subject to review in the future. The release of the Foster and Donaldson reports would prompt such a review and was anticipated in June 2006.

Date  
2006-02-28

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Dept/Cmte  
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Doc Type  
AOD

Title  
Communications Committee Action  
Points 27th Feb 2006

Status  
Final  
DD: None

Int. Aud.  
Public  
RD: None

	<b>(Public minutes, 12.3 )</b>			
6.	<p>The Committee approved the CPD Communications plan in principle and requested that the finer detail of how this was to be carried out was looked into by the Director of Communications and the Aspirant Groups CPD Manager . The paper was to be presented to the Committee for their information at its next meeting. The Committee agreed that this should also be brought to the Education and Training Committee for their approval as this work also fell within their remit from 27 February 2006</p> <p><b>(Public minutes, 13.3 )</b></p>	CS/VN	24 <sup>th</sup> May 2006	Ongoing
7.	<p>The Education and Training Committee had a strategy meeting on 11 April and agreed that the HPC should do more to address the following:</p> <ul style="list-style-type: none"> <li>• reviewing relationships with current and new stakeholders and how to improve relationships;</li> <li>• reviewing and considering HPC's support for currently regulated and newly regulated professions (possibly by using HPC's Partners).</li> </ul> <p>From 11 April 2006 <b>(Public minutes, 3.11)</b></p>	VN/GR-S	The deadline is open-ended	Ongoing



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