

Communications Committee, Thursday 7 May 2009

## Events Update

### Executive summary and recommendations

#### **Introduction**

This update is intended to provide a brief overview of the events schedule since the last Communications Committee meeting on 21 January 2009. Attached is an updated schedule of events for the financial year 2009 - 2010.

#### **Decision**

The Committee is requested to note the document. No decision is required.

#### **Background information**

Since the last report, the HPC has continued to have a presence at exhibitions and conferences across the UK, including the following:

- Health and Wellbeing @ Work, Birmingham
- The Royal College of Speech and Language Therapists Annual Conference, London
- British Association of Prosthetists and Orthotists Annual Conference, Bolton
- The British Psychological Society Annual Conference, Brighton
- The Care Providers Conference North East Region & Yorkshire, North Yorkshire (as part of the older people campaign)

Over the next few months the HPC will be attending and exhibiting at the following events:

- Welsh Labour Spring Conference, Swansea
- Naidex 2009, Birmingham
- The College of Operating Department Practitioners Annual Conference, Dudley
- The Care Providers Conference South West 1, Cornwall (as part of the older people campaign)
- The Care Providers Conference South West 2, Weston-Super-Mare (as part of the older people campaign)
- Primary Care 2009, Birmingham
- British Society of Hearing Aid Audiologists International Congress 2009, Harrogate
- UK Radiological Congress 2009, Manchester
- College of Occupational Therapists Annual Conference 2009, Brighton

The HPC will be represented at these events by employees from Fitness to Practise, Policy and Standards, Registrations and the Communications teams. These events provide an excellent opportunity to answer queries and it has been extremely beneficial to have the expertise and knowledge from different departments to respond to the varied questions from delegates. The events also provide an opportunity to meet with registrants and give out relevant HPC literature to those who would like more information and provide a platform for communicating news and developments from the HPC.

The HPC is a show partner of Naidex this year. Naidex is the UK's largest event for homecare, disability and rehabilitation, and a number of the professions we register are among the target audience, including Occupational Therapists and Physiotherapists, as well as members of the public. As part of the Naidex CPD Professional Seminar Theatre, Mark Potter will be giving presentations on all three days of the exhibition as well as having a stand with representation from the HPC throughout the conference.

The HPC is looking to become more involved in the conferences organised by the professional bodies of our registrants, either by way of an exhibition stand, offering a speaker or providing HPC literature. The Events Manager is identifying gaps in the events schedule where some professions are not currently represented. She has contacted the relevant bodies to explore future opportunities and she is also researching events in the four Home Countries.

As well as exhibitions, the HPC ran four Listening Events in Greater London at the beginning of March. The events took place in Croydon, West Ham, Brentford and Enfield. We received positive feedback from the registrants who attended. Many of the concerns brought up were around the CPD audit process, resources allocated to CPD by employers and time. It was encouraging to hear from registrants who had been through the process personally or knew of colleagues that had been selected and found the process to be quicker and easier than anticipated. Many of the registrants found that hearing first hand from their peers helped to dispel many myths surrounding the process.

Dates have been provisionally set for the next series of Listening Events and these are due to start again at the end of September.

### **Resource implications**

None

### **Financial implications**

None

### **Appendices**

Events schedule 2009 – 2010

Summary evaluations from a range of Listening Events and external exhibitions/conferences

## Listening Events Report - Greater London

<b>Invitations mailed to:</b> approximately 20,000 registrants								
<b>Venues:</b> Croydon, The Croydon Park Hotel (10 March) West Ham, West Ham United Football Club (12 March) Brentford, Holiday Inn London-Brentford Lock (17 March) Enfield, The Royal Chace Hotel (19 March)								
<b>Venue:</b>	<b>Croydon</b>		<b>West Ham</b>		<b>Brentford</b>		<b>Enfield</b>	
<b>Time:</b>	<b>1st</b>	<b>2nd</b>	<b>1st</b>	<b>2nd</b>	<b>1st</b>	<b>2nd</b>	<b>1st</b>	<b>2nd</b>
<b>Attendees</b>	<b>34</b>	<b>27</b>	<b>38</b>	<b>16</b>	<b>19</b>	<b>18</b>	<b>34</b>	<b>32</b>
Registered	48	38	42	28	30	27	44	40
No-show	14	11	4	12	11	9	10	8
On the day	34	27	38	16	19	18	34	32
Arts therapists	1	1	0	0	0	0	0	2
Biomedical scientists	10	8	7	9	5	5	5	1
Chiropodists/podiatrists	1	2	4	0	0	0	3	8
Clinical scientists	3	1	0	0	0	0	0	1
Dietitians	0	1	0	0	1	0	2	0
OT	4	9	10	2	6	6	10	12
ODP	1	0	2	0	1	0	1	0
Orthoptists	0	0	0	0	0	0	1	0
Paramedics	1	0	1	0	0	0	2	0
Physiotherapists	3	2	6	4	4	2	3	4
Prosthetists & orthotists	0	0	0	1	0	0	0	0
Radiographers	5	1	4	0	0	3	3	1
SLT	0	0	0	0	0	2	1	2
Unknown	5	2	4	0	0	0	3	1
<b>Evaluation Marks:</b>								
Registered (% yes)	100	100	97.4	100	100	100	100	100
Travel time (average mins.)	48	30	40	46	46	40	26	34
Easy to find (% yes)	y=100	96.3	100	100	100	100	100	96.9
Number of colleagues to be reported back to (average)	15	9	12	7	11	11	11	7

**Croydon 1<sup>st</sup> (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	0	50	50
Group discussions	0	21	33	46
Q & A Session	0	6	57	47
Venue	0	0	39	61

**Croydon 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	4	24	72
Group discussions	0	4	60	36
Q & A Session	0	4	64	32
Venue	0	0	32	68

**West Ham 1st (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	3	3	66	28
Group discussions	0	6	66	28
Q & A Session	0	0	90	10
Venue	0	0	72	28

**West Ham 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	0	35	65
Group discussions	0	0	28	72
Q & A Session	0	7	21	72
Venue	0	0	14	86

**Brentford 1st (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	6	0	66	28
Group discussions	0	6	60	28
Q & A Session	0	6	78	16
Venue	0	6	60	28

**Brentford 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	0	66	34
Group discussions	0	0	60	40
Q & A Session	0	18	60	22
Venue	0	24	36	40

**Enfield 1st (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	6	36	58
Group discussions	0	0	57	43
Q & A Session	0	0	57	43
Venue	3	3	54	60

**Enfield 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	6	57	37
Group discussions	0	6	63	31
Q & A Session	3	3	69	25
Venue	0	6	51	43

**Evaluation Comments:**

Croydon 1<sup>st</sup>

- Confirmed what I already knew and dispelled a few myths
- Very informative
- Venue was overcrowded
- A reassuring event
- More time needed for the event
- Good that panel members mixed with registrants before the event started
- Facilitator did not seem able to structure the session

Croydon 2<sup>nd</sup>

- Very clear information about CPD
- Could you do a Saturday session
- More of these events would be beneficial
- Would be useful to have feedback on these events put on your website
- Very informative and friendly
- Would have been useful to have some information about parking

West Ham 1<sup>st</sup>

- Thank you for this opportunity to ask questions
- I feel more confident about CPD now
- I benefited from hearing of other peoples concerns and issues. It was a good opportunity to share experiences
- Could HPC offer more courses free of charge
- You need to regulate employers to ensure that people get enough time and funding to do their CPD

West Ham 2<sup>nd</sup>

- Very clear and informative
- I liked the group discussions
- Q & A session may benefit from more structure
- Please send reminders to peoples' emails

Brentford 1<sup>st</sup>

- A very good event that enables registrants to ask questions and reassures about CPD
- Would like to have more presentations
- Workplace are taking a harsher view of CPD than the HPC

Brentford 2<sup>nd</sup>

- Would have appreciated food other than biscuits
- The mixture between the educative component and the reflective practice ensured a deeper level of understanding of the processes of the HPC and CPD
- A very valuable session
- Enjoyed hearing about HPC development plans
- Would be beneficial to have more time
- The opportunity to pick up publications was useful

Enfield 1<sup>st</sup>

- Will feed back the information to colleagues
- A greater amount of time needed to discuss CPD
- CPD now seems far more manageable
- Actual examples of evidence may have been useful
- A friendly, relaxed environment

Enfield 2<sup>nd</sup>

- Perhaps your evening sessions could begin a little later
- We will benefit from listening events such as these
- It would be good to run an event in central London
- An excellent presentation
- It's good to hear that we will have internet registration within the next two years
- Good to have literature at hand.

## External Exhibition Evaluation Report

**Name of Event:** British Association of Prosthetists and Orthotists

**Date:** Friday 27 March – Saturday 28 March 2009

**Location:** DeVere Whites Hotel, Bolton

### Details:

BAPO is the only UK body that represents the interests of prosthetic and orthotic professionals and associate members to their employers, colleague Allied Health Professionals and all groups that are involved in the field of prosthetics and orthotics.

HPC had a 3m x 2m space in the exhibition area, table and chairs, and used the large pop up banner.

### Publications distributed:

- |                                    |    |
|------------------------------------|----|
| • CPD (long guide)                 | 75 |
| • FTP Process                      | 2  |
| • Confidentiality                  | 2  |
| • How to make a complaint          | 2  |
| • SOP                              | 49 |
| • SCPE                             | 27 |
| • How to fill in your renewal form | 2  |

### Contact made:

- Friday night – approximately 25 visits to the stand
- Saturday – approximately 80 visits to the stand

### Questions raised:

- Mainly CPD, although a number of other registration specific questions were asked for example how to change personal details
- One query regarding information on operating outside of the scope of practise was also dealt with at the conference



## External Exhibition Evaluation Report

**Name of Event:** Health and Wellbeing at Work

**Date:** 24-25 February 2009

**Location:** National Exhibition Centre, Birmingham

### Details:

Health and Wellbeing at Work is the UK's leading event for HR and occupational health professionals, rehabilitation and therapy specialists, disability employment advisors, ergonomists and other professionals responsible for the environment, health and wellbeing of work-aged people.

HPC had a 3m x 1m space in the exhibition area, table and chairs, and used the large pull up banner.

### Publications distributed:

• What happens if a complaint is made about me?	10
• CPD (long guide)	44
• FTP Process	7
• SOP	50
• How to make a complaint	6
• Confidentiality	5
• Public facing leaflets	40
• Disabled persons guide	5
• Employers information cards	17
• Information about the health reference	2
• Older people campaign	34

### General thoughts:

A slow start to Tuesday, but it got very busy by 10:30. The location of the stand was satisfactory. Among the visits to our stands were a large number of physiotherapists, occupational therapists, psychologists, health providers and managers.

There were a lot of questions about general regulation and new professions throughout the two days.

### Contact made:

- Tuesday – approximately 98 visits to the stand
- Wednesday – approximately 87 visits to the stand

**Questions raised:**

- Questions around CPD included the process and the events
- Progress with the psychologist registration
- Hearing aid dispensers
- The registration process
- Who are the HPC

Listening Events Report – Northern Ireland

<b>Invitations mailed to:</b> 5,600 registrants				
<b>Venues:</b> Einiskillen, The Killyhevlin Hotel (13 January) Craigavon, The Seagoe Hotel (15 January)				
<b>Venue:</b>	<b>Enniskillen</b>		<b>Craigavon</b>	
<b>Time:</b>	<b>1<sup>st</sup></b>	<b>2nd</b>	<b>1st</b>	<b>2nd</b>
<b>Attendees</b>	<b>24</b>	<b>11</b>	<b>40</b>	<b>23</b>
Registered	21	6	31	18
No-show	3	0	16	0
On the day	24	11	40	23
Arts therapists	0	0	1	0
Biomedical scientists	0	1	0	2
Chiropodists/podiatrists	0	2	0	6
Clinical scientists	0	0	0	0
Dietitians	1	1	0	1
OT	5	1	5	3
ODP	0	0	1	0
Orthoptists	0	0	2	0
Paramedics	5	4	4	1
Physiotherapists	4	0	8	2
Prosthetists & orthotists	0	0	0	0
Radiographers	0	0	3	1
SLT	2	0	0	2
Unknown	7	2	16	5
<b>Evaluation Marks:</b>				
Registered (%)	91	100	100	100
Travel time (average mins.)	42	14	37	44
Easy to find (%)	y=100	Y=100	Y=100	Y=100
Number of colleagues to be reported back to (average)	7	10	13	8

**Einiskillen 1<sup>st</sup> (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	5	37	58
Group discussions	0	0	55	45
Q & A Session	0	5	58	37

Venue	0	0	27	73
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**Enniskillen 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	0	55	45
Group discussions	0	11	55	34
Q & A Session	0	11	55	34
Venue	0	0	66	34

**Craigavon 1st (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	12	48	40
Group discussions	0	16	52	32
Q & A Session	4	8	68	20
Venue	0	12	48	40

**Craigavon 2nd (% rounded up)**

	Poor	Fair	Good	Excellent
Presentation	0	0	45	55
Group discussions	0	0	25	75
Q & A Session	0	0	45	55
Venue	0	0	35	65

**Evaluation Comments:**

Enniskillen 1<sup>st</sup>

- Need dedicated time for CPD.
- Members of panel were helpful and informative
- A most useful and interesting session
- I am not a member of the HPC but was very interested in the proposals of registration for assistants/support workers as this is very relevant in my field of practice.
- More information on particular professions needed
- I feel I learnt a lot about the HPC, definitely worthwhile
- It's great that you came out of London

Enniskillen 2<sup>nd</sup>

- Thank you for organising these events in the west and not expecting us to travel to Belfast
- Great to see the HPC in our local area

Craigavon 1<sup>st</sup>

- I feel examples of self directed learning would be beneficial
- Very informative and well worth the trip
- Good opportunity to learn about the HPC and meet other professionals
- More on CPD needed
- Glad of the effort the HPC has made to come here
- I would welcome more of these events in Northern Ireland

Craigavon 2<sup>nd</sup>

- Please hold a later evening event
- The group discussions were particularly useful
- Thank you for the comprehensive info on CPD, it took away some of the fear factor
- Probably the most useful HPC event I have attended
- Staff very approachable
- A very professional meeting