

Communications Committee 23 June 2010

Annual review of actions taken in 2009-10

Executive Summary and Recommendations

Introduction

An annual review of the actions arising from meetings in 2009-10 is attached.

Decision

The Committee is asked to note the actions that have been taken.

Background information

Please refer to individual papers and minutes for the background to decisions.

Resource implications

None.

Financial implications

None.

Appendices

List of actions arising from meetings in 2009-10.

Date of paper

14 June 2010.

Action points

Communications Committee

2009-10

	Action point (and location in the minutes)	For the attention of	Action by	Comments
	7 May 2009			
1	Older People Campaign: Report on the campaign to be made to the next meeting. (8.6)	JL	5 November 2009	See action point 2 below.
	5 November 2009			
2	Older People Campaign: Report to be made to the next meeting, incorporating information from the National Care Forum event held on 9-10 November 2009. (6.3)	EG	18 February 2010	Actioned. See further paper on Communications Committee agenda for 18 February 2010.
3	Extending professional and occupational regulation: Committee agreed to feed back the following points to the Council: - statutory regulation could be seen by some as giving an equivalent clinical legitimacy or perceived evidence base to that of groups which were already regulated. However, HPC's primary concern should be whether extending statutory regulation would increase public protection. The Committee felt that the impact of statutory regulation on perceptions of a group should be debated by the Council and then discussed at external events; - there was potential for tension between the HPC's new professions process and an eventual decision by government on which professions should be regulated. The Committee recommended that the Council should consider the implications	CB	11 February 2010	

Date
2010-03-05

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Title
Executive summary action points
public meetings 2007-8 Audit
Committee 26 June 200810

Status
Final
DD: None

Int. Aud.
Public
RD: None

	of the government's greater emphasis on public protection. (8.3)			
4	<p>Terms of reference - Committee agreed that Executive should clarify the following points in the terms of reference:</p> <ul style="list-style-type: none"> - 'review regularly the communications strategy in the light of ongoing developments' – the Committee requested information on whether it had the power to also 'update' the communications strategy as part of the review process; and - 'advise the Council on its priorities in relation to the Committees strategies' - the Committee requested information on whether this referred to its own strategy, or the strategies of all of HPC's committees. (17.2)	CB	18 February 2010	Actioned. See further paper on Communications Committee agenda for 18 February 2010 and action point 9 below.
	18 February 2010			
5	<p>Communications department progress report: Committee agreed to recommend that the Council should consider whether further action could be taken in connection with influencing government decision-making on the regulation of those professions it had previously recommended for regulation.</p> (8.9)	JL to discuss with the Chair of Council the most appropriate way to take this forward	23 June 2010	Actioned. JL spoke to both the Chair and Chief Executive who felt that initial discussions had already taken place at a recent strategy workshop had been useful, but the Chair would consider further discussions at future workshops.
6	<p>Draft communications strategy 2007-11 and draft workplan 2010-11: Committee agreed that the Executive should develop suitable measures for inclusion in the workplan, such as the number of hits on the HPC website and the number of attendees at listening events. Committee agreed that a paper providing details of the measure should be provided to its next meeting.</p> (9.4)	JL	23 June 2010	Actioned. See paper at 23 June 2010 Communications Committee.

7	Draft communications strategy 2007-11 and draft workplan 2010-11: Subject to the amendment above, Committee approved the draft strategy and draft workplan. (9.5)	JL	Ongoing to March 2011	
8	Patient and Public Involvement statement of intent: Committee agreed the statement should identify HPC's representatives on the joint regulators' patient and public involvement forum and should state that HPC would take cognisance of the differences between the four nations. (10.4)	JL	By 23 June 2010	Actioned: The paper has been uploaded to the HPC's website.
9	Communications Committee terms of reference: Committee recommended to the Council that points 2 and 3 of its terms of reference should be amended to read as follows: '2. consider the communications strategy in the light of ongoing developments and advise the Council on the communications strategy as appropriate; 3. advise the Council on its priorities in relation to the Committee's strategies.' (11.3)	CB	25 March 2010	Actioned. The amendments were agreed by the Council on 25 March 2010.

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